

**TV Writers→→→→→→→→→→→→→→→→→→→→→→→]**  
**[←←←←←←←←←←←←←←←←←←←←←←←Aspiring TV Writers**  
Click here for information regarding a proposed class action  
age discrimination settlement in the TV writing industry.

Explanation:  
The “TV Writers” header would float to the right, and then when it hit the end, would transform into  
“Aspiring TV Writers” and float back to the left. This would continue, back and forth, for as long as the  
banner is up, to grab attention.